

CLAIMS

What Is Claimed Is:

5 1. A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

 receiving a transmission from at least one media program provider;

 receiving a request from at least one wireless handset selecting one of the media
10 programs; and

 simultaneously transmitting the selected media program to each of the at least one wireless handset.

 2. The method as recited in claim 1 wherein the at least one wireless handset includes
15 a first wireless handset and a second wireless handset and wherein simultaneously transmitting the selected media program includes transmitting the selected media program to the first and second wireless handsets via first and second wireless receive channels, respectively, wherein the second wireless receive channel is different from the first wireless receive channel.

3. The method as recited in claim 1 wherein the at least one wireless handset includes a first and second wireless handset and wherein simultaneously transmitting the selected media program includes simultaneously transmitting the selected media program to both the first and second wireless handsets via a first wireless receive channel.

4. The method as recited in claim 1 wherein receiving the request includes receiving a signal from the at least one wireless handset, wherein the signal is a predetermined number.

5. The method as recited in claim 1 wherein receiving the request includes receiving a signal from the at least one wireless handset, wherein the signal is a single key depression prompted by the at least one wireless handset.

6. The method as recited in claim 1 wherein the at least one media program provider is a source wireless handset and wherein the at least one wireless handset is located within direct communication proximity to the source handset and wherein simultaneously transmitting the selected media program includes directly transmitting the selected media program from the source handset to the at least one wireless handset.

7. The method as recited in claim 1 wherein the at least one media program provider is a source wireless handset and wherein the at least one wireless handset is located outside direct communication proximity to the source handset and wherein simultaneously transmitting the selected media program includes indirectly transmitting the selected media program from the source handset to the at least one wireless handset via the wireless network.

8. The method as recited in claim 1 wherein any one of the media programs is pre recorded.

9. The method as recited in claim 1 wherein any one of the media programs is a real-time transmission.

10. The method as recited in claim 1 wherein the media programs include at least one of an audio, video and data program.

11. A system for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the system comprising:

5 a source provider for receiving a transmission from at least one media program provider;
at least one wireless handset for transmitting a request selecting one of the media programs; and

wherein the source provider is further operative to simultaneously transmit the selected media program to each of the at least one wireless handset.

10 12. The system as recited in claim 11 wherein the at least one wireless handset includes a first wireless handset and a second wireless handset and wherein the source provider, in simultaneously transmitting the selected media program, is further operative to simultaneously transmit the selected media program to the first and second wireless handsets via first and second
15 wireless receive channels, respectively, wherein the second wireless receive channel is different from the first wireless receive channel.

20 13. The system as recited in claim 11 wherein the at least one wireless handset includes a first wireless handset and a second wireless handset and wherein the source provider, in simultaneously transmitting the selected media program, is further operative to simultaneously transmit the selected media program to both the first and second wireless handsets via a first wireless receive channel.

14. The system as recited in claim 11 wherein the at least one wireless handset, in transmitting the request, is further operative to transmit a signal corresponding to a predetermined number.

5

15. The system as recited in claim 11 wherein the at least one wireless handset, in transmitting therequest, is further operative to transmit a signal corresponding to a single key depression prompted by the at least one wireless handset.

10

16. The system as recited in claim 11 wherein the source provider is the wireless network.

15

17. The system as recited in claim 11 wherein the source provider is a source wireless handset area and wherein the at least one wireless handset is located within direct communication proximity to the source handset and wherein the source wireless handset is operative to directly transmit the selected media program to the at least one wireless handset.

20

18. The system as recited in claim 11 wherein the source provider is a source wireless handset and wherein the at least one wireless handset is located outside direct communication proximity to the source handset and wherein the source wireless handset is operative to indirectly transmit the selected media program to the at least one wireless handset via the wireless network.

19. The system as recited in claim 11 wherein any one of the media programs is pre-recorded.

20. The system as recited in claim 11 wherein any one of the media programs is a
5 real-time transmission.

21. The system as recited in claim 11 wherein the media programs include at least one
of audio, video and data programs.